



**1st ANNUAL WOMEN'S SUCCESS CONFERENCE:  
DESTINED FOR GREATNESS-LEAN IN TO CAREER & BUSINESS  
SATURDAY, OCTOBER 19, 2013**

**CONFERENCE PROGRAM BOOK ADVERTISMENT INFORMATION & AGREEMENT**

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The 1st Annual Women's Success Conference: "Destined for Greatness-Lean In To Career & Business" is a tremendous opportunity for a thriving and growing business or a government agency that supports and sustains the vitality of professional career and entrepreneurial business women. This conference will be attended by a minimum of 100 women throughout the Baltimore/Washington DC/Virginia Metropolitan area who are eager to elevate to the next level of their respected industries. Featured speakers will be: Prince George Commissioner Jennifer Jones, Emma Fraser-Pendleton, Dr. Lonise Bias, Monica Davis, Dr. Amicitia Maloon-Gibson, Dr. Pam Love Manning, and Stephanie Poplar. Dr. Madeline Ann Lewis, president and founder of Executive Women's Success Institute, is the conference host.

As an advertiser, you'll have an opportunity to connect with the conference attendees—potentially your next clients, broaden your brand to a whole new audience and demonstrate your support of strengthening and sustaining women in leadership roles.

We would like your support in making this 1<sup>ST</sup> Annual Women's Success Conference a true success story for all of the attendees. Please consider placing an advertisement or business card in the 1<sup>st</sup> Annual Women's Success Conference: "Destined for Greatness: Lean In To Career & Business" on Saturday, October 19, 2013 at the Colony South Hotel & Conference Center.

**Workshops, Seminars & Coaching for Career Development**  
301-693-3284  
[www.exwsi.com](http://www.exwsi.com)  
[info@exwsi.com](mailto:info@exwsi.com)

**Advertisements Rates:**

**Premier Advertisements**

Full Page- Back Page	.....	\$450.00
Full Page- Inside Back Page	.....	\$400.00
Full Page- Adjacent to Program Left Page	.....	\$350.00
Full Page- Adjacent to Program Right Page	.....	\$350.00

**Standard Advertisements**

Full Page (2 available slots)	.....	\$250.00
Half Page (4 available slots)	.....	\$125.00
Quarter Page (8 available slots)	.....	\$60.00
Business Cards (12 available slots)	.....	\$35.00

**Advertisement Size Requirements:**

<u>Ad Size</u>	<u>Width</u>	<u>Depth</u>
Full Page, non-bleed	6-7/8"	9-7/8"
Half Page Vertical	3-3/8"	9-7/8"
Half Page Horizontal	6-7/8"	4-7/8"
Quarter Page	3-3/8"	4-7/8"
Business Cards	2"	3.5"

*Trim size of a publication is 7-7/8" x 10-7/8". Keep all text elements to 1/2" inside all edges and 3/8" from cutter on each side.*

**Advertisement Requirements:**

- **JPG or PDF- 300 dpi resolution/commercial print formatted or better; ready to print files.**
- **Originals print only; No reproduced/photocopied or reproductions of copyrighted artwork are allowed.**
- **Meets Advertisements Size Requirements as outlined on page 2**
- **4-Color prints only; no B&W prints**

**Exhibitor/Vendor Discount**

Exhibitors/Vendors receive a 15% discount on all program advertisements.

**Gift Bags Inserts**

Add a single flyer, postcard or marketing/promotional item to each conference gift bag (approximately 140 copies/items to be provided by the advertiser before event).

Email all advertisement documents as an attachment to **[visionc.events@gmail.com](mailto:visionc.events@gmail.com)**. Be sure to include a copy of the signed submission and terms of agreement forms.

The deadline for all advertisements and/or business cards submissions including payments is Friday, October 4, 2013 at 5pm (EST). No exceptions! Advertisement acceptance and inclusion within the conference program book is on a 'first come, first serve' basis.

If there are any questions or concerns, I can be reached at 443-882-6514.

Thank you in advance for your patronage. An agreement is enclosed for your convenience.

Sincerest Regards,

Valerie Knight Young,  
Event & Marketing Coordinator  
on behalf of the Executive Women's Success Institute  
443.882.6514  
**[visionc.events@gmail.com](mailto:visionc.events@gmail.com)**

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**1st ANNUAL WOMEN'S SUCCESS CONFERENCE  
2013 ADVERTISEMENT SUBMISSION FORM**

**To confirm your advertisements, complete and return the form to the address below.**

It is required that all invoices be paid no later than 3 business days after receipt of submission form.

Refer to the information sheet for advertisement specifications.

Email completed form to [visionc.events@gmail.com](mailto:visionc.events@gmail.com)

Advertising Selection(s): \_\_\_\_\_

Amount of Advertisement (If  
more than one, please itemize: \_\_\_\_\_

Company Name: \_\_\_\_\_

Company Contact: \_\_\_\_\_

Title of Contact: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Alternate Contact: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Authorized By: \_\_\_\_\_

Signature: \_\_\_\_\_

**ACCEPTABLE METHODS OF PAYMENT**

**By Check (Business, Certified or Money Order):**

Please make check payable to EXWSI and mailed to:

EXWSI, PO BOX 7083, Capital Heights MD 20791

*All mailed check payments must be received within 3 business days of completed form submission.*

**By Credit Card:**

Go to [annualconference.com](http://annualconference.com) and select the red 'ADD TO CART' icon to make a secure payment online.

*All online payments must be made within 24 hours of completed form submission.*

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## ***1st ANNUAL WOMEN'S SUCCESS CONFERENCE 2013 ADVERTISEMENT TERMS OF AGREEMENT***

- **RESPONSIBILITY OF QUALITY OF PRINT.** The 1st Annual Women's Success Conference will not be held responsible for color running incorrectly if a digital color proof is not submitted by the 1st Annual Women's Success Conference. A digital color proof should be submitted at 100% advertisement size.
- **ACCEPTANCE OF ADVERTISEMENT SUBMISSION FORM.** Only completed and signed forms will be review for acceptance. Incomplete or partially completed forms will not be reviewed for acceptance. Check or Money Order payments must accompany mailed forms. Online payments must be made within 24 hours of submission of completed form. If an online payment is not completed within this time period, the form will not be reviewed for acceptance and a full refund will be returned to advertiser.
- **ACCEPTABLE METHODS OF PAYMENTS.** The 1st Annual Women's Success Conference will accept the following methods of payments: Business Checks, Money Orders, Certified Bank Checks, Credit Cards (MasterCard, Visa, and American Express). All Credit Card payments are made online through the 1st Annual Women's Success Conference site ([annualconference.com](http://annualconference.com)). All Check payments shall be mailed to PO BOX 7083, Capital Heights MD 20791. Check payments must be received within 3 business days of completed form submission. **There is a \$35 fee on all returned checks.**
- **ADVERTISING ACCEPTANCE.** The 1st Annual Women's Success Conference reserves the right to decline or reject any advertisement for any reason at any time without liability even though previously acknowledged and accepted if for any reason it becomes necessary to omit the advertisement. Acceptance of an advertisement does not mean endorsement by 1st Annual Women's Success Conference of the products and/or services advertised; the advertising parties; or the claims made in said advertisement. The advertising party accepts full and sole responsibility for the accuracy and truthfulness of statements made in their advertisements. All monies received will be refunded if your advertisement is declined by the 1st Annual Women's Success Conference. The 1st Annual Women's Success Conference reserves the right to refuse any advertising that does not meet our minimum requirements.
- **LIABILITY.** The 1st Annual Women's Success Conference assumes no responsibility for any liability arising from the content of any advertisement. The 1st Annual Women's Success Conference reserves the right to reject advertising in its publications for any reason at any time.

I have read and agree to all stated terms

\_\_\_\_\_ (signature & title required)

\_\_\_\_\_ (print name)

Date \_\_\_\_\_

**\*Please return a signed copy of this agreement with your advertisement submission form\***  
[annualsuccessconference.com](http://annualsuccessconference.com)

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